



Mercuri International

PRESENTATION SKILLS 2.0 - A TOOLKIT FOR THE PRESENTER OF TOMORROW



PROGRAM OVERVIEW

Mercuri International **PRESENTATION SKILLS 2.0**

A TOOLKIT FOR THE PRESENTER OF TOMORROW

The program aims to provide the skills and the confidence needed to deliver powerful presentations. Following this path, participants will discover the process of developing and performing a presentation, along with plenty of tips on how to deliver an unforgettable experience.

AUDIENCE

Those who want to improve their performance when presenting.

DURATION

Digital content: **4 hours 30 min**

DELIVERY FORMAT

100% digital or in combination with face-to-face or virtual classroom.

Storytelling approach with contestants taking part in a talent show. Videos, exercises, questionnaires, downloadable documents, gamified scenario and open forums to connect with the community. All material is supported from laptops, tablets and smartphones.



PROGRAM OVERVIEW



COMMUNICATION

Learn how to communicate in a clear and effective way, explore the different communicative styles and understand the personality types and how to deal with them. Find out how to actively listen to better understand your speaking partner.



MESSAGE

Understand how to build a powerful presentation, starting by organizing the content of the speech to transferring the message into a PowerPoint presentation and adding storytelling elements to engage the audience.



PRESENCE

Discover how to use the body language with confidence by controlling and playing with facial expressions, tone of voice and movements, with the aim of captivating the audience from the beginning to the end of the presentation.



AUDIENCE MANAGEMENT

Find out how to handle the audience's objections, manage time for interventions and keep nerves and stress under control.



SETTING

Prepare the setting for your presentation, ensuring everything works. Discover how to run a presentation in different settings (virtual environment, small and large meetings) and interact with the audience effectively.

CONTENT OVERVIEW

1

COMMUNICATION

- Effective communication
- The many facets of a message
- Discover your communicative style
- Understanding personality types
- Managing challenging communication
- Active listening

2

MESSAGE

- How to write the content of your presentation
- Tips on how to insert your content in PowerPoint

3

PRESENCE

- How to use your body language and voice during a presentation

4

AUDIENCE MANAGEMENT

- Dos and Don'ts for an excellent management of the audience during a presentation
- How to handle your audience's questions

5

SETTING

- How to manage your presentation in a standing, seated and virtual environment

LEARNING PATH



INTERACTIVE VIDEO

WELCOME



VIDEO BEHAVIOURAL ASSESSMENT DIGITAL MODULES

COMMUNICATION



DIGITAL MODULES SELF-ASSESSMENT

MESSAGE



SELF-ASSESSMENT DIGITAL MODULES VIDEO

SETTING



SELF-ASSESSMENT DIGITAL MODULES VIDEO

AUDIENCE MANAGEMENT



SELF-ASSESSMENT DIGITAL MODULES VIDEO

PRESENCE



PREPARATION WORKSHEET ACTION PLAN

TAKEAWAYS



PATH CERTIFICATION



Also available including face-to-face or virtual sessions along the path



Mercuri International

GROW YOUR PEOPLE,
GROW YOUR BUSINESS

